

FOR IMMEDIATE RELEASE

RGB Spectrum and Samsung to Showcase Integrated Public Safety Technologies at APCO

Joint Exhibit to Feature Video Distribution and Display Solutions for Modern Public Safety Operations

ALAMEDA, Calif. — July 24, 2025 — <u>RGB Spectrum</u>, a global leader in mission-critical video solutions for real-time decision support, and <u>Samsung</u>, a global innovator in visual display technologies, will jointly exhibit (booth #1721) at APCO 2025, the annual conference and expo for public safety communications professionals, taking place July 27–30 at the Baltimore Convention Center.

As agencies across the country modernize their communications and real-time operations centers, RGB Spectrum and Samsung continue their strategic partnership to deliver fully integrated, end-toend solutions tailored to meet the demands of public safety, 911 and emergency response organizations.

"In the event of an emergency, every second counts — and the ability to see the full picture in real time can make all the difference in coordinating an effective response," said Sara Grofcsik, Head of Sales, Display Division, Samsung Electronics America. "Our partnership with RGB Spectrum empowers communications teams with visibility to monitor rapidly evolving situations, collaborate seamlessly and deploy responders and resources with confidence. Together, we're delivering next-generation situational awareness that helps protect the safety of communities nationwide."

Exhibit Highlights:

Attendees visiting the RGB Spectrum and Samsung booth will experience a dynamic lineup of technology designed to improve visualization, collaboration and field response:

- Samsung Displays:
 - o The Wall All-in-One for command and control centers
 - o <u>Curved monitors</u> for immersive operator workflows
 - o Digital signage display options
 - o Interactive Displays for real-time collaboration and planning
- RGB Spectrum Solutions:
 - o <u>XtendPoint KVM-over-IP</u> system for secure operator control across multiple systems
 - <u>IPX Flyaway Kit,</u> a mobile, all-in-one deployable command center enabling remote operations in minutes

Expanding Footprint Across Public Safety

RGB Spectrum and Samsung are continuing to expand their joint footprint in public safety organizations across the country. Their integrated solutions are actively supporting citywide safety operations, delivering enhanced situational awareness, enabling multi-agency collaboration and improving overall response times. Agencies trust these technologies to support both day-to-day operations and mission-critical events.



About APCO 2025

APCO's Annual Conference & Expo is the premier event for public safety communications officials — from frontline telecommunicators to communication center managers to system integrators and technology vendors. The 2025 conference will feature four days of educational sessions and networking, with exhibits open July 28–29.

Visit RGB Spectrum and Samsung in the exhibit hall at booth #1721 to see how their solutions are transforming mission-critical environments.

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About Samsung Electronics Co., Ltd

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, digital signage, smartphones, wearables, tablets, home appliances and network systems, as well as memory, system LSI and foundry. Samsung is also advancing medical imaging technologies, HVAC solutions and robotics, while creating innovative automotive and audio products through Harman. With its SmartThings ecosystem, open collaboration with partners, and integration of AI across its portfolio, Samsung delivers a seamless and intelligent connected experience. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

About RGB Spectrum

RGB Spectrum is a leading designer and manufacturer of real-time video solutions for missioncritical applications. Specializing in visualization and control systems, RGB Spectrum serves civilian, government, and military clients worldwide. Learn more about RGB Spectrum's innovative solutions at <u>www.rgb.com</u>.

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