

### FOR IMMEDIATE RELEASE

# RGB Spectrum and Russ Bassett Partner to Transform Control Room Solutions

# Visit Booth #1007 at DistribuTECH 2024 to See the Collaboration in Action

[Alameda, California, and Whittier, California] February 22, 2024 – RGB Spectrum® and Russ Bassett, two industry-leading innovative control room solutions providers, announce their partnership to transform the utility industry's control room landscape. Joining forces at DistribuTECH 2024, these two powerhouse companies will display new products and technologies specifically designed for energy and utility environments.

The energy and utilities sector face unique challenges that demand sophisticated control room functionalities beyond simple monitoring. Recognizing this, RGB Spectrum offers a comprehensive portfolio of video distribution, display, and recording solutions for these environments. Well known for its high-performance video wall processors, it has earned a reputation for enhancing decision-makers ability to visualize and manage complex, real-time data streams.

Recently, the focus has been on the operator console. RGB Spectrum is proud to offer its scalable XtendPoint KVM-over-IP solution, expanding the possibilities for sharing data and work output over networks and allowing for removing computers from the console and into IT spaces. The system further replaces the clutter of a multitude of single-use monitors with typically two multiviewers, and all inputs are controllable by a single keyboard and mouse, resulting in better operator focus. To further enhance the user experience, RGB is debuting 43" curved monitors for a unified, wraparound display surface.

Attention to ergonomics is critical. But still to be addressed was the physical console itself. And for this purpose, RGB Spectrum recently teamed up with Russ Bassett, renowned for its control consoles, to enhance operator comfort and efficiency. With adjustable surfaces and monitor heights, Russ Bassett's consoles provide operators with optimal viewing positions, minimizing strain and fatigue during extended shifts. Together, RGB Spectrum and Russ Bassett deliver an optimal solution combining cutting-edge technology with ergonomic design, enabling utility operators to navigate complex environments confidently and precisely.



"Our partnership with Russ Bassett marks a significant milestone in our commitment to revolutionize control room solutions for the utility industry," said Bob Marcus, CEO of RGB Spectrum. "By combining our expertise in audio-visual decision-support with Russ Bassett's ergonomic console design, we empower utility operators to optimize workflows, minimize downtime, and drive greater operational success."

Attendees of DistribuTECH 2024 are encouraged to visit RGB Spectrum and Russ Bassett's booth (#1007) to experience video processing solutions and innovative console design firsthand and discover how they can enhance their operations. The goal: Better Decisions. Faster.™

For more information, please visit www.rgb.com and www.russbassett.com.

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# **About RGB Spectrum**

RGB Spectrum is a leading designer and manufacturer of mission-critical, real-time audio-visual solutions for civilian, government, and military client bases. The company offers integrated hardware, software, and control systems to satisfy the most demanding requirements. Since 1987, RGB Spectrum has been dedicated to helping our customers achieve *Better Decisions*. *Faster.*™ Learn more at rgb.com.

#### **About Russ Bassett**

Russ Bassett specializes in ergonomic control room consoles designed to enhance operator comfort and efficiency. With adjustable surfaces and monitor heights, Russ Bassett's consoles provide operators with optimal viewing positions, minimizing strain and fatigue during extended shifts. For more information, visit www.russbassett.com.

**Note to Editors**: RGB Spectrum's representatives will be available for interviews and product demonstrations at DISTRIBUTECH 2024. To schedule a meeting or interview, please contact our media contact.

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