

Jason Alter Joins RGB Spectrum as Director of Sales, North America

ALAMEDA, California – November 18, 2021 – RGB Spectrum, a global leader in AV, announces the appointment of Jason Alter, CTS-D, to Director of Sales, North America.



Jason has more than 25 years of experience in the professional audio-visual industry with the industries' premier consulting firms, systems integrators and manufacturers. Prior to joining RGB Spectrum, Jason served as the Director of Sales for Mitsubishi Electric's Visual Imaging Systems division where he created rapid growth and expansion through the development of new market sectors.

"Jason is the ideal candidate to lead our next chapter of growth and success," said Bob Marcus, CEO. "His track record of developing high performance teams highlighted by new market development, significant revenue growth and customer satisfaction is impressive. We are excited to have him join the RGB Spectrum team."